


National Partnerships

Blue365 partners with select national brands and is developing more partnerships to bring high-value weekly deals to our members



Blue365 Program: Plan Participation

Twenty-two Plans are currently participating in the program, with additional Plans evaluating this opportunity

- Arkansas BCBS
- BCBS of Arizona
- Florida Blue 
- BCBS of Kansas
- BCBS of Kansas City
- BCBS of Louisiana
- BCBS of Massachusetts
- BCBS of Michigan
- BCBS of Nebraska
- BCBS of North Carolina
- BCBS of Rhode Island
- BCBS of South Carolina
- BC of Northeastern Pennsylvania
- Capital BC
- CareFirst BCBS
- Excellus BCBS
- Federal Employee Program
- Health Care Service Corporation
 - BCBS of Illinois
 - BCBS Montana
 - BCBS of New Mexico
 - BCBS of Oklahoma
 - BCBS of Texas
- Highmark, Inc.
 - Highmark BCBS Delaware
 - Highmark BCBS
 - Highmark BS
 - Highmark BCBS West Virginia
- Horizon BCBS of New Jersey
- Independence BC
- Wellmark BCBS

Supplier	Blue365 Offer Description
Beltone	<p>Beltone dispensers will offer participating Blue365 Members a 25% discount off suggested retail price for Eligible Products and Services as well as set pricing for specific models</p> <p>Eligible Product and Services include: Hearing Exam (CPT code 92557)</p> <ul style="list-style-type: none"> -- All Beltone hearing aid models (including standard, programmable, and digital models) -- Fitting, orientation, checking of hearing aid (HCPCS code V5011) -- Pricing includes hearing exam, fitting of the aid, and follow-up visits for 1 year (min of 2 follow-up visits free of charge) -- Free three year supply of batteries -- Hear loss change protection -- Free three year warranty with loss, stolen damage coverage
CaringBridge	Free access to CaringBridge websites for those experiencing health challenges.
CareXtend - Dentisse	<p>CareXtend is a robust online marketplace that helps consumers find, purchase, and save on health and wellness services and products that are not typically covered by traditional health insurance, such as: chiropractic care; acupuncture sessions; cosmetic beauty and dental services; massage therapy; podiatry; fitness classes; nutrition and weight loss, and much much more.</p> <p>The Dentisse offer is: Up to 13% Off Teeth Whitening Toothpaste and Rinse on two products:</p> <ul style="list-style-type: none"> - Natural Reflection Toothpaste \$15 (12% savings off Retail Value of \$17) - Natural Solution Oral Rinse \$13 (13% savings off Retail Value of \$15)
CorCell	<p>Members save up to \$650 on Corcell services including:</p> <ul style="list-style-type: none"> blood processing and first year storage processing + first year storage --Cord tissue processing + first year storage --Additional 10% discount on annual storage fees after first year to any member that purchases an up front 17 yr commitment on storage of cord blood and/or cord tissue <p style="text-align: right;">--Cord --Cord blood + cord tissue</p>
CORD:USE	<p>Members will benefit from the largest published discount available which is \$500 off the one-time processing charge of \$1,870 for a discounted price of \$1,370. Members will also pay a one-time Medical Courier fee of \$150 and a First Year Storage fee of \$125. Total up-front fees will be \$1,645. Storage fees are \$125 per year. Members choosing to pay for the entire storage fee will receive an additional \$500 discount equivalent to receiving 4 years of storage for free.</p>

Davis Vision	<p>Discounts on eye exams, lenses, frames and contacts. See Exhibit A & B of contract terms for specific discount.</p> <p>Examples include:</p> <p>Frames</p> <ul style="list-style-type: none"> - Priced up to \$70 Retail - Patient Price \$40 - Priced above \$70 Retail - Patient Price \$40 plus 10% off the amount over \$70 <p>Lenses (Uncoated Plastic)</p> <ul style="list-style-type: none"> - Single Vision - Patient Price \$35 - Bifocal - Patient Price \$55 - Trifocal - Patient Price \$65 - Lenticular - Patient Price \$110 <p>Additional discounts on Lens Options such as Progressive, Polycarbonate, Tint, etc.</p> <p>Eye Examinations</p> <ul style="list-style-type: none"> - Complete Examination - 15% off Usual & Customary - Refraction Only (when examination is covered by Medicare) - \$20 - Contact Lens Examination - 15% off Usual & Customary <p>Contact Lenses</p> <ul style="list-style-type: none"> - Conventional - 20% off Usual & Customary - Disposable/Planned Replacement - 10% off Usual & Customary - Lens 1-2-3 Contact Lens Replacement Program - Up to 60% off Retail Prices <p>Davis Vision offers products and services to Plan members at discounted prices from a network of nearly 45,000 private practitioners (independent optometrists, ophthalmologists and opticians) and many of the nation's premier retail centers across the country including Sears Optical, J. C. Penny and Pearle Vision</p> <p>Prices and discounts are not available at Wal-Mart locations. Wal-Mart will apply a 10% discount on frames.</p> <p>Important: it is strongly recommended that the member download and print the Member Discount Confirmation and bring this with them to the provider.</p>
Dental Solutions (DenteMax)	<p>Members will pay a \$6.00 monthly fee and a one-time sign up fee of \$9.95 (as opposed to a \$9.95 monthly fee). This will allow Blue365 members to save 20% to 50% off usual and customary charges. Member can cancel at any time, there is no minimum number of months required. Note: this Blue365 offer is primarily intended for members that do not have a covered insurance benefit for dental or those that have exhausted their benefits.</p>
Hope Paige Medical	<p>30% discount off list price, free shipping and free engraving on fashionable, medical emergency bracelets</p>
LASIK Plus (LCA Vision)	<p>Conventional Lasik: \$895/eye Conventional Lasik with Lifetime Enhancement Policy (LEP): \$1,395/eye Custom Lasik with LEP: \$1,595/eye Conventional Lasik with Intralase and LEP: \$1,695/eye Custom Lasik with Intralase and LEP: \$1,895/eye 15% off standard prices or 5% off promotional prices or "the set prices", whichever results in the lowest price</p>

QualSight LASIK	Blue365 pricing on laser vision correction services ranging from \$895/eye for Traditional 1 Year Assurance Plan to \$1,995/eye for Custom w/Intralase Lifetime Assurance Plan
Seniorlink Care	3 month premium membership at \$32.17 (17% discount off retail) 12 month premium membership at \$74.25 (25% discount off retail)
TruHearing	TruHearing offers exclusive savings of \$300-1,300 per hearing aid compared to national retail averages. Blue365 members can choose from 90 different models of hearing aids from 5 leading manufacturers and can visit any of TruHearing's 3,100 providers nationwide. This offer includes: <ul style="list-style-type: none"> - Reduced price on initial hearing exam (\$75) - 3 visits with a hearing care professional for fitting, custom programming and adjustments - 48 free batteries per hearing aid - 45 day moneyback guarantee - 3 year manufacturer's warranty for repairs and one-time loss & damage - all appointments must be scheduled through TruHearing
Walkadoo	Access to a highly accurate, wearable, water-proof pedometer to help you track steps and activity for \$54.99. Includes a full year of customer support. Free shipping. Taxes not included.