



CRA Grant Opportunities Open for Special Events

To support activity in the Greater Frenchtown/Southside (GFS) and Downtown (DT) redevelopment districts, the CRA Board approved a combined total of \$385,000 to help fund events through the remainder of Fiscal Year 2020 (FY20) and in Fiscal Year 2021 (FY21).

These grant funds help local nonprofits host large, promotional and special events that showcase everything from arts and culture to history and hometown sports. Large events funded in part through CRA grants in Fiscal Year 2019 included Frenchtown Rising, which brought together Rattlers fans the evening before Florida A&M University home football games; the LeMoyne Chain of Parks Arts Festival in downtown Tallahassee, which has been ranked as one of the Top Five Fine Art Festivals by Sunshine Artist Magazine for five years running; and Word of South Literature and Music Festival at Cascades Park. Promotional and special events, like the Smokey Hollow Reunion and Festival, Experience Asia Festival, Frenchtown Heritage Festival and Railroad Square Art & Jazz Festival, also received grants from the CRA in the last fiscal year.

Applications for five special event grant programs are open again. The CRA will host a virtual pre-application workshop on Monday, June 15, from 6-8 p.m. for nonprofit organizations interested in applying. If your organization cannot attend the virtual workshop, a presentation overview will be posted at Talgov.com/CRA.

These grant programs cater to events taking place in either the GFS or DT redevelopment district areas. To be considered for a Large Event grant, the event should be projected to attract a regional audience,

including attendees from other states, and generate economic vitality within the City of Tallahassee.

Applicants may only apply for one of the programs outlined below per fiscal year.

FY20 GFS Large Event Grants

- \$100,000 in grant funds available
- Minimum grant amount per application is \$10,000, maximum grant amount is \$25,000, first-time events eligible for \$40,000 *
- Applications accepted immediately and reviewed and scored on a first-come, first-served basis
- Minimum score and other threshold requirements apply
- Events must take place prior to the close of FY20, which is September 30, 2020

FY21 DT or GFS Large Event Grants

- \$100,000 in grant funds available per district
- Minimum grant amount per application is \$10,000, maximum grant amount is \$25,000, first-time events eligible for \$40,000 *
- Applications accepted from 9 a.m. on June 8, 2020 until 4:30 p.m. July 10, 2020
- Applications will be reviewed and scored through a competitive process, with the highest scored applications being funded, based upon available funding
- Events must take place during FY21, which runs from October 1, 2020, through September 30, 2021

FY21 DT Promotional/Special Event Grants

- \$35,000 in grant funds available
- Maximum grant amount per application is \$5,000, with no minimum grant amount*
- Applications will be accepted from 9 a.m. on June 8, 2020 until 4:30 p.m. July 10, 2020
- Applications will be reviewed and scored through a competitive process, with the highest scored applications being funded
- Events must take place during FY21, which runs from October 1, 2020, through September 30, 2021

FY21 GFS Promotional/Special Event Grants

- \$50,000 in grant funds available
- Maximum grant amount per application is \$5,000, with no minimum grant amount*
- Applications will be accepted from 9 a.m. on June 8, 2020 until 4:30 p.m. on July 10, 2020
- Applications will be reviewed and scored through a competitive process, with the highest scored applications being funded, based upon available funding
- Events must take place during FY21, which runs from October 1, 2020, through September 30, 2021

Additional details, including the application, for each of the five programs are available at Talgov.com/CRA or may be requested by sending an email to CRA@Talgov.com or calling 850-891-8357.

**Due to COVID-19, events will not be funded until the City of Tallahassee allows gatherings to be held.*

BFIP SPOTLIGHT



In both the GFS and DT Districts, business owners can get assistance to help enhance the exterior of their facilities. For the GFS District, this is done through the Business Facility Improvement Program (BFIP). For the DT District, this is done through the Ground Floor Retail and Entertainment Façade (GREF) program.

In April, facade improvements were completed at Margo's, located at 451 W. Gaines Street. This project received \$45,113 in grant funding under the BFIP. The applicant proposed extensive exterior and interior improvements to the building to help enhance its

commercial viability. The total project cost is estimated at \$157,747.

At the May 28 CRA meeting, the Board increased the amount of no-match grants for the BFIP from \$10,000 to \$20,000 and included roof repairs as an eligible grant expense. At least 75 percent of the no-match grant funds must be used for exterior improvements to the building. Watch for more information on these and other BFIP enhancements over the next few months as staff implements the changes approved by the CRA Board.

RESIDENTIAL FACADE SPOTLIGHT



Work is underway on several homes whose owners were awarded Neighborhood Residential Façade Improvement Grants as part of the Bond Neighborhood First Plan last year. The purpose of this grant program is to preserve and improve the exterior of homes in the Bond Community and also within the boundaries of the Greater Frenchtown/Southside CRA District. It is funded by the

City of Tallahassee Community Redevelopment Agency, administered by the City of Tallahassee's Neighborhood Affairs division and managed by the Tallahassee Lenders' Consortium. Updates will be provided as work progresses. This effort is part of the larger Greater Bond Neighborhood First Initiative, which is supported by the CRA. Learn more at Talgov.com/Grants.

CRA CALENDAR

- July 7** - Downtown Redevelopment Committee meeting at 9 a.m.
- August 3** - GFS Citizen Advisory Committee meeting at 6 p.m.
- August 27** - CRA Board meeting at 9:30 a.m.
- September 8** - Downtown Redevelopment Committee meeting at 9 a.m.

*Meeting dates, times, and locations subject to change. Call the Department of Communications at 850-891-8533 for information, or you may view the current meeting agenda online at Talgov.com. Follow @CityofTLH on Twitter for City news.